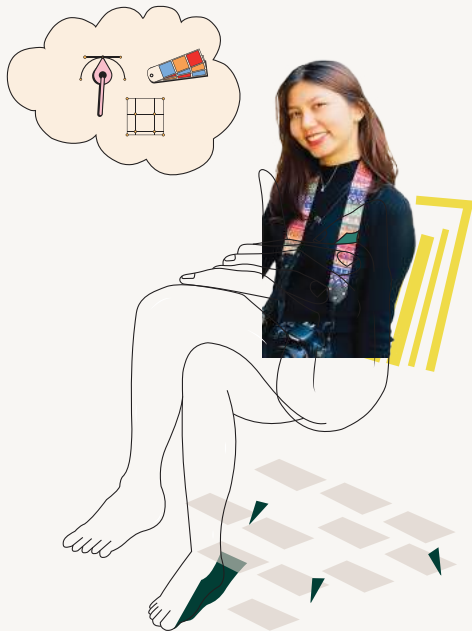


# THANH NGUYET

I'm a Graphic Designer



I am a passionate graphic designer dedicated to continuous learning and artistic growth. My goal is to leverage my skills to create impactful designs and contribute to innovative projects. I thrive in dynamic environments and am always ready to embrace new challenges.



## EXPERIENCE

### Graphic Designer

Mirei Viet Nam | Jun 2022 - Present

Managed the creation of images for e-commerce platforms including Shopee, Tiki, Lazada & TikTok

- Designed visuals for monthly sales campaigns & livestreams
- Created landing pages and product guidelines
- Conducted research to develop taglines & content for banners

► **Results:**

- Increase views by **493%**
- Sales from confirmed orders increased by **285%**
- Page bounce rate reduced to **4.56%**, improving user interaction and retention
- New visitors increased by **394%** & new followers by **451%**

Designed promotional images for web & Facebook advertisements

- **Results:** within 6 months for promotional
- Post likes increased by **163%** (322 to 846)
  - Post shares increased by **250%** (2 to 7)
  - Comments on posts increased by **11%** (35 to 38)

### Graphic Designer

Benh Vien Cong Dong | Feb 2021 - Dec 2021

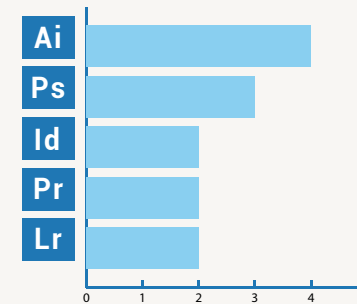
- Designed engaging visual content for Facebook posts

### Graphic Designer

Coi Xay Gio Club Fanpage | Feb 2018 - Jun 2021

- Led the creation of key visual designs for publications
- Managed the publication timeline & coordinated media posts for various events.

## SOFTWARE SKILLS



## SOFT SKILLS



Excellent active listening abilities



Strong **research & analytical** skills



**Awareness** of yourself and also of others



High logical **thinking**

## EDUCATION

### Certificate in Graphic Design

ColorME Sai Gon | Nov 2022 - Dec 2023

### Bachelor of Chemistry

Ho Chi Minh University of Education | Jul 2017 - Jun 2021

## PORTFOLIO

